

October 2025  
Bangkok, Thailand

## About AOAC SEA Section

**AOAC INTERNATIONAL** was founded 141 years ago in Washington, DC as the Association of Official Agricultural Chemists. It is now the Association of Official Analytical Collaboration with a vision of 'Global alignment for trusted analytical solutions.'

**The Southeast Asia Section of AOAC INTERNATIONAL (AOAC SEA)** was formed in June 2021, and now encompasses 11 countries:



*The aim of AOAC SEA is to bring together government, industry, and academia to establish standard methods of analysis that ensure the safety and integrity of foods and other products that impact public health around the world. Our vision is to be a contributor in developing confidence through consensus based analytical solutions for food safety, food integrity and public health across Southeast Asia countries.*

*Previous annual conferences were held in Singapore (2022), Vietnam (2023), and the Philippines (2024), each enabling over 200 delegates to attend in-person. In case you missed it, you can still view the 2024 [conference program](#) and [video](#) on the highlights of the event.*



## 2025 Annual Conference

The 4th Annual AOAC SEA Conference will be held in the vibrant city of Bangkok, Thailand, in October 2025.

Building on the success of previous events, including the 2022 inaugural conference on "Food Safety: Regulation and Analytical Science," the 2023 conference on "Facilitating Compliance for Food Safety and Quality in International Trade," and the 2024 conference focused on "Bringing Together Government, Industry, and Academia to Advance Analytical Excellence for Food Safety," this year's conference will continue to unite dedicated professionals from Southeast Asia and beyond.

We expect to attract over 200 delegates, with a diverse mix of public and private sector representatives and academia. The program will feature insightful presentations, engaging discussions, meaningful connections, and valuable collaborations.

As an exhibitor and/or sponsor at this prestigious event, you are demonstrating your leading role in advancing analytical science, food safety, food integrity, and public health. Supporting the AOAC SEA Annual Conference offers a unique opportunity to showcase your organization's activities directly to the targeted audience at the event, as well as to a global audience through social media platforms.

Please refer to the next page for more details.

**2025 AOAC SEA**  
**4<sup>th</sup> ANNUAL CONFERENCE**



**INVITATION FOR  
SPONSORSHIPS**



The sponsorship packages provide opportunities for organizations to form partnerships and long-standing relationships with the Association. Extensive networking opportunities will be available throughout the full 2-day program of face-to-face meetings.



For further queries or to become a sponsor, please write to our Sponsor Team at [sponsor.engagement@aoac-sea.org](mailto:sponsor.engagement@aoac-sea.org)



There are also Student Awards and other partnership sponsorships listed below. Feel free to contact our sponsorship team if you have any interest to partner with us in 2025!



\*Currency: Singapore Dollar (SGD)

\*Details of sponsorship benefits will be finalized in the coming months.

**All Engagement Package levels listed above will include:**

- Company's name listed as sponsor and link to company's website at Annual Meeting home page of the SEA Section of AOAC International website.
- Company's name announced as sponsor at the President's welcome speech at the SEA Section of AOAC Annual Meeting.
- Recognition on the sponsorship signs displayed at the Annual Meeting in the registration area.
- Company logo with a link to your website on all Annual Meeting email blasts. Email blasts are sent to alert members of upcoming Annual Meeting deadlines and information.