

Invitation for Sponsorships

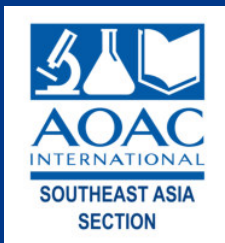
AOAC INTERNATIONAL was founded 139 years ago in Washington, DC as the Association of Official Agricultural Chemists. It is now the Association of Official Analytical Collaboration with a vision of 'Global alignment for trusted analytical solutions.'

The Southeast Asia Section of AOAC INTERNATIONAL (AOAC SEA) was formed in June 2021, and encompasses 10 countries:



The aim of AOAC SEA is to bring together government, industry, and academia to establish standard methods of analysis that ensure the safety and integrity of foods and other products that impact public health around the world. Our vision is to be a contributor in developing confidence through consensus based analytical solutions for food safety, food integrity and public health across Southeast Asia countries.

On October 2022, we held our 1st AOAC SEA Section Annual Conference in Singapore, enabling around 200 delegates to attend in-person. In case you missed it, you can still view the [conference program](#) and some of the highlights of the event from our [newsletter](#).

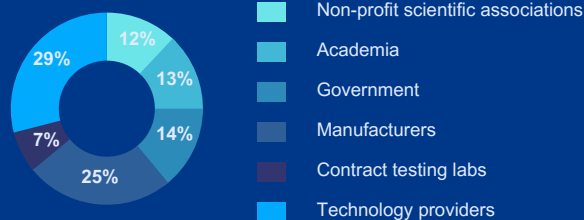


AOAC SEA's 2nd Annual Conference will take place over 2 days in Ho Chi Minh City, Vietnam on the 1-2 August 2023. Together with our co-organizer, the Institute of Drug Quality Control in Ho Chi Minh City (IDQC-HCM), we arrange this year's conference on 'Facilitating Compliance for Food Safety and Quality in International Trade.'

Sharing the missions in ensuring the safety and integrity of food and other products that directly impact public health through excellence in analytical testing, AOAC SEA and IDQC-HCM are honored to partner up to deliver a successful conference.

The conference will bring together regional and global experts and stakeholders to share the latest trends in science and technology, regulations, standards and compliance related to food safety issues across South-East Asia, and how they impact international food trade.

In the 2023 AOAC SEA conference, we expect to attract over 200 delegates at the event, with a good mix of public and private sector groups and academia. The breakdown of the 2022 AOAC SEA conference is as below:



1-2 Aug 2023 | Sheraton Saigon Hotel & Towers, HCMC, Vietnam

2nd ANNUAL CONFERENCE

Facilitating compliance for food safety and quality in international trade



The sponsorship packages provide opportunities for organizations to form partnerships and long-standing relationships with the Association. Extensive networking opportunities will be available throughout the full 2-day program of face-to-face meetings.

For further queries or to become a sponsor, please write to our Sponsor Team at sponsor.engagement@aoac-sea.org



Other Event Sponsorship includes

- S\$3,000** — Conference Bag
- S\$2,000** — Conference Badge/Lanyard
- S\$2,000** — AM or PM Coffee Break Sponsor
- S\$3,000** — Lunch Sponsor
- S\$4,000** — Dinner Sponsor
- S\$2,000** — Full Page Ad
- S\$2,000** — Student Travel Award Sponsor

All Engagement Package levels listed above will include:

- Company's name listed as sponsor and link to company's website at Annual Meeting home page of the SEA Section of AOAC International website.
- Company's name announced as sponsor at the President's welcome speech at the SEA Section of AOAC Annual Meeting.
- Recognition on the sponsorship signs displayed at the Annual Meeting in the registration area.
- Your materials (brochures, etc.) inserted into the Annual Meeting bags and provided to every registrant.
- Company logo with a link to your website on all Annual Meeting email blasts. Email blasts are sent to alert members of upcoming Annual Meeting deadlines and information.